

PREP BASEBALL REPORT (“PBR”) PRIVACY POLICY (rev 092316)

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This Privacy Policy applies to your use of the Site (including all State specific web pages contained within this Site). This Privacy Policy may change at any time, in PBR’s discretion. You will not be notified and should refer back this Privacy Policy periodically.

Privacy Policy

PBR seeks to protect privacy and the personal information that PBR obtains and this policy applies to all personal information PBR receives in electronic, paper or verbal format. However, the purpose of the Site is to promote and report on prep baseball players to college scouts and others. In order to do so, the Site presents information about players, and their performance and capabilities, that PBR deems desirable, useful and/or necessary, including pictures, videos, names, schools attended, performance statistics and the like. Players always have the option to not provide any information by choosing not to use our services through our Site and PBR will adhere to any removal requests that are sent in writing or email to Sean Duncan: Duncan@prepbaserballreport.com. PBR reserves the right to verify any removal request directly with the player requesting removal (or their legal guardian if the player is a minor).

1.0 Collection and Use of Personally Identifiable Information. PBR collects, uses and displays personal and performance information collected from a number of sources, including participation in and results from PBR sponsored events and from prep school events, and information that player participants and others who are familiar with player participants (such as parents, coaches or PBR state directors), provide to us directly or which we obtain from publicly available information. Information we obtain may include player names, addresses, email addresses, phone numbers, schools attended, academic performance data, awards, parent information, and other information such as performance statistics and pictures/videos. PBR may use certain of your personal information (name, image/video, statistics) as is necessary or desirable for the Site or its services, or for PBR informational newsletters and promotional materials, but PBR will seek to limit the disclosure of personal information to the minimum necessary in order to promote and report on prep baseball players to college scouts and others. PBR may use your personal information to contact you for any purpose that PBR deems necessary.

2.0 Non-Personally Identifiable information Collected Through Technology. PBR and its advertisers use and collect certain information through internet technology that, standing alone, does not personally identify you, nor will such information be used to personally identify you (except in the case of a valid Court order requiring identification). Such information may include:

(i) **Log Files** - The Site’s technology may gather certain information automatically and store it in log files. Log files can include IP addresses, browser information, ISP identity, referring/exit pages, operating system identification, date/time information,

and/or click data. This information does not personally identify you. PBR may use this information for analysis of Site use, for administration of the Site, and/or for user demographic information. PBR may use third-party log file services to obtain such tracking data and information;

(ii) Cookies - your browser preferences may be set to allow the Site to temporarily or permanently store and use small text files within your web browser. These text files are known as “cookies.” Cookies enhance and enable ease of use of the Site. PBR and its advertisers may use “session ID cookies” which expire when you close your browser. PBR and its advertisers may also use “persistent cookies” which remain on your hard drive for an extended period of time. A persistent cookie may store your passwords to enable quick log-on to the Site. Persistent cookies are removable by you and you may also set your browser preferences to disable all cookies, but if you do so, your navigation of the Site may be impaired. Cookies on our Site collect non-personally identifiable information about visitors to our Site and may be used to provide you with advertisements about goods and services of interest to you. We have no access to or control over third party advertiser cookies;

(iii) Clear Gifs - the Site may use clear gifs (that may be known as web beacons/web bugs), that help us and/or our advertising partners and/or web analytics partners to manage Site content and/or place with you advertisements about goods and services of interest to you, whether on our Site or on another website. If used, clear gifs are embedded invisibly on the Site. They can be used in HTML-based emails tell us if an email have been opened. Clear gifs can allow PBR and its advertisers on the Site to review and enhance its communications and/or marketing. Clear gifs on our Site collect non-personally identifiable information about visitors to our Site and may be used to provide you with advertisements about goods and services of interest to you. We have no access to or control over third party advertiser clear gifs;

(iv) Profile Information. PBR is engaged in ongoing efforts to improve its Site, and deliver to you effective promotions and products/services marketing that is tailored to its users preferences, both individually and collectively. To this end, PBR may create individual and collective profiles of its users and their preferences through the use of cookies, log files, clear gifs and other means. Any such profiles use are non-personally identifiable information about you; and

(v) Sharing Aggregate Information (non-personally identifiable). PBR may use cookies, log files, clear gifs and other means to aggregate its users demographic information. PBR may share this aggregated information with its partners and advertisers. Aggregated information does not personally identify you.

3.0 Service Providers. PBR may use third parties to provide services and content on our Site. Service Providers may obtain your personal information, to the extent it is used for the services and content on our Site. Service Providers may not use your personal information for any other purpose.

4.0 Third Parties. Unless you opt out (see Section 6 below), PBR may share your personally identifiable information so that third parties can send you information and/or promotional materials that may be relevant to you, such as for college athletic recruiting, to provide you with college information, obtaining college scholarships, or other information. PBR is not responsible for any third party's use of your information or the

security of your information in the hands of a third party.

5.0 Advertisements on Our Site. This Privacy Policy does not apply to third party advertisements on our Site that take you to a third party site. Such third party site may collect information about you. This Privacy Policy does not apply in such circumstances the third party web site's privacy policy, will apply to the collection and use of your personal information.

6.0 Choice/Opt-out. You may opt out of receiving communications from PBR, such as newsletters. You may also opt out from PBR sharing your information with others for promotions, advertising and marketing. You may opt-out from the Site entirely, in which case all private information about you will be deleted. Any opt-out may take 30 or more days to fully implement. In order to opt out, please contact us directly (see Section 11 - Contact Us).

7.0 Legal Requests. We may be required by law to disclose your information and PBR will comply with all legal obligations. PBR may also disclose your information when disclosure is desirable or necessary for the protection of PBR.

8.0 Disclaimer. The security of your personal information is important to PBR, but this Privacy Policy sets forth policy only, and is not to be construed as any contractual commitment to you for the protection of your privacy or your personal information. PBR makes no representation or warranty, express or implied, that your personal information will only be disclosed in accordance with this Privacy Policy. PBR does not guarantee the security of your personal information. Disclosure or use contrary to this Policy may result from the intentional acts of third parties, such as unlawful acts of hackers, or those that misuse your personal information collected from the Site, and PBR has no liability or obligation to you for such intentional acts of third parties. PBR is not responsible for and disclaims any responsibility or liability for the privacy practices of other sites to which the PBR sites links.

9.0 Sale of PBRs Business. If PBR is sold, your information will likely be among the assets transferred.

10.0 Changes to this Privacy Policy. PBR reserves all rights to amend or modify this Privacy Policy at any time, for any reason, without notice. Changes to this Policy will be posted as deemed appropriate. Any revisions apply immediately on posting.

11.0 Contact Us. If you have any questions or suggestion, or you wish to opt out, please contact us via mail at: Prep Baseball Report LLC, 4750 S. Vernon Ave., McCook, IL 60525, or via email at Duncan@prepbaserballreport.com.