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PBR seeks to protect privacy and the personal information that PBR obtains and this policy applies to all personal information PBR receives in electronic, paper or verbal format. However, the purpose of the Site is to promote and report on prep baseball players to college scouts and others. In order to do so, the Site presents information about players, and their performance and capabilities, that PBR deems desirable, useful and/or necessary, including pictures, videos, names, schools attended, performance statistics and the like. Players always have the option to not provide any information by choosing not to use our services through our Site and PBR will adhere to any removal requests that are sent in writing or email to Sean Duncan: Duncan@prepbaseballreport.com. PBR reserves the right to verify any removal request directly with the player requesting removal (or their legal guardian if the player is a minor).

1.0 **Collection and Use of Personally Identifiable Information.** PBR collects, uses and displays personal and performance information collected from a number of sources, including participation in and results from PBR sponsored events and from prep school events, and information that player participants and others who are familiar with player participants (such as parents, coaches or PBR state directors), provide to us directly or which we obtain from publicly available information. Information we obtain may include player names, addresses, email addresses, phone numbers, schools attended, academic performance data, awards, parent information, and other information such as performance statistics and pictures/videos. PBR may use certain of your personal information (name, image/video, statistics) as is necessary or desirable for the Site or its services, or for PBR informational newsletters and promotional materials, but PBR will seek to limit the disclosure of personal information to the minimum necessary in order to promote and report on prep baseball players to college scouts and others. PBR may use your personal information to contact you for any purpose that PBR deems necessary.

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and/or click data. This information does not personally identify you. PBR may use this information for analysis of Site use, for administration of the Site, and/or for user demographic information. PBR may use third-party log file services to obtain such tracking data and information;

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(iii) **Clear Gifts** - the Site may use clear gifs (that may be known as web beacons/web bugs), that help us and/or our advertising partners and/or web analytics partners to manage Site content and/or place with you advertisements about goods and services of interest to you, whether on our Site or on another website. If used, clear gifs are embedded invisibly on the Site. They can be used in HTML-based emails tell us if an email have been opened. Clear gifs can allow PBR and its advertisers on the Site to review and enhance its communications and/or marketing. Clear gifs on our Site collect non-personally identifiable information about visitors to our Site and may be used to provide you with advertisements about goods and services of interest to you. We have no access to or control over third party advertiser clear gifs;

(iv) **Profile Information.** PBR is engaged in ongoing efforts to improve its Site, and deliver to you effective promotions and products/services marketing that is tailored to its users preferences, both individually and collectively. To this end, PBR may crate individual and collective profiles of its users and their preferences through the use of cookies, log files, clear gifs and other means. Any such profiles use are non-personally identifiable information about you; and

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3.0 **Service Providers.** PBR may use third parties to provide services and content on our Site. Service Providers may obtain your personal information, to the extent its is used for the services and content on our Site. Service Providers may not use your personal information for any other purpose.

4.0 **Third Parties.** Unless you opt out (see Section 6 below), PBR may share your personally identifiable information so that third parties can send you information and/or promotional materials that may be relevant to you, such as for college athletic recruiting, to provide you with college information, obtaining college scholarships, or other information. PBR is not responsible for any third party's use of your information or the
security of your information in the hands of a third party.

5.0 **Advertisements on Our Site.** This Privacy Policy does not apply to third party advertisements on our Site that take you to a third party site. Such third party site may collect information about you. This Privacy Policy does not apply in such circumstances the third party web site’s privacy policy, will apply to the collection and use of your personal information.

6.0 **Choice/Opt-out.** You may opt out of receiving communications from PBR, such as newsletters. You may also opt out from PBR sharing your information with others for promotions, advertising and marketing. You may opt-out from the Site entirely, in which case all private information about you will be deleted. Any opt-out may take 30 or more days to fully implement. In order to opt out, please contact us directly (see Section 11 - Contact Us).

7.0 **Legal Requests.** We may be required by law to disclose your information and PBR will comply with all legal obligations. PBR may also disclose your information when disclosure is desirable or necessary for the protection of PBR.

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11.0 **Contact Us.** If you have any questions or suggestion, or you wish to opt out, please contact us via mail at: Prep Baseball Report LLC, 4750 S. Vernon Ave., McCook, IL 60525, or via email at Duncan@prepbaseballreport.com.